



Fundatia
Vodafone
Romania

2021 Annual report





"Vodafone Romania Foundation" is an upholder of good deeds. We are strongly involved in helping the disadvantaged communities from all over the country, and together with our volunteers, we sustain the disadvantaged social groups, education, health and active social involvement. Our efforts are apparent by way of the challenges that we manage to face successfully, and aiding us in this process is technology that is augmented by the human spirit, which we use equally to change the lives of millions of people for the better. We rejoice when we can be close to people who need help and we do not leave anyone behind, and this aspect has been confirmed in the light of the tragic event that has marked the start of the year 2022 as well - the military intervention in Ukraine. Vodafone Romania Foundation as well as the Vodafone Foundation have united their efforts for a noble cause - supporting the people that have been affected by the war that broke at the border.

Angela Galeță, Executive Director of Vodafone Romania Foundation

Community Sustainability

Throughout the year 2021-2022 we wanted to improve with our energy, knowledge and resources, primarily two of the four strategic paths of the Vodafone Romania Foundation - health and education. We chose to do this because both are fundamental to strong communities, capable of facing challenges that shift continuously.

The third path, dedicated to social services, has received special attention in February 2022, when the conflict in Ukraine generated an impressive number of persons that came to Romania and needed support. As a consequence of the war in the neighbouring country, we witnessed a wave of empathy and active involvement for which we are grateful towards all the Romanians that came to the aid of our neighbours. We understood once again, that we as Romanians, do not lack attachment and the desire to help. Rather, the social infrastructure that could focus this availability to help the others and use it for the benefit of the society. Vodafone Romania

Foundation together with Vodafone Foundation, Vodafone Romania and our colleagues has taken a stand in relation to the humanitarian crisis that was created and chose to support the initiatives that cover the whole spectre of needs, from the most urgent - such as medical care, to medium and long term needs - like the ones that pertain to the education of the young and youth who have run away from the war.

The fourth strategic goal of the Vodafone Romania Foundation consisting of volunteering activities has been another area of investment for the foundation, especially where social projects tailored for the elderly, or emergencies caused by the crisis in Ukraine were concerned.

"Life for Newborns" Fund

One of the most important initiatives of the 2021-2022 fiscal year was the funding program for the fitting of the level I and II maternities within the country with equipment. The aim of the fund is aiding the neonatal units and wards, as well as the neonatal Anaesthesia and Intensive Care units to offer optimal medical services to their smaller patients. Our attention was directed especially towards fitting the units with medical equipment and telemedicine solutions, however we do support the renovation and upgrade of medical areas that will contribute to a superior medical service. Also, we do support the medical teams from these units in their efforts to train and improve. Within the first round of funding, amounting to 4.5 million lei, neonatal units and wards from the following 6 cities have benefited from our support: Botosani, Caransebes, Craiova, Medias, Slatina and Targu Mures. For more details, follow [the program's webpage](#).

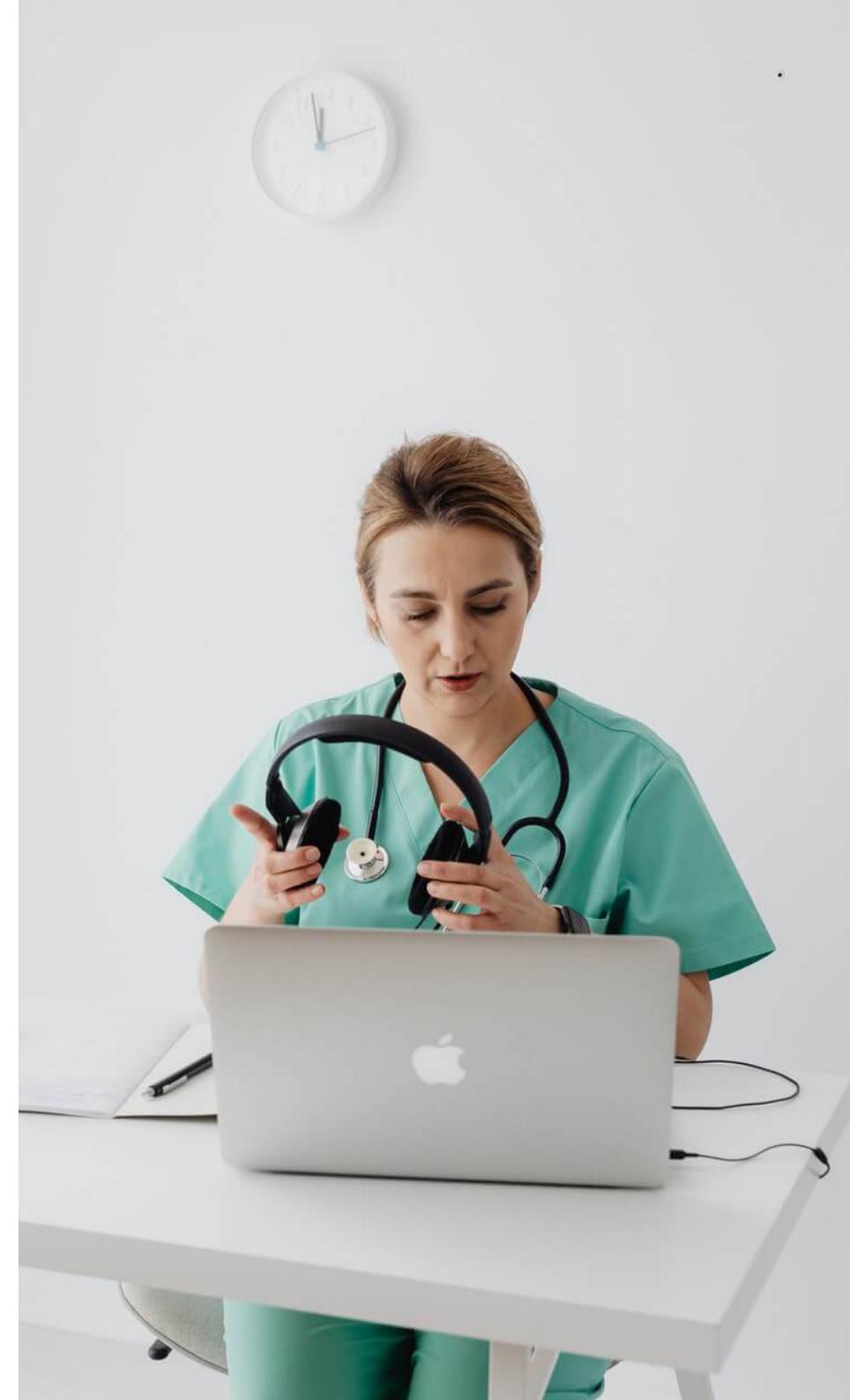


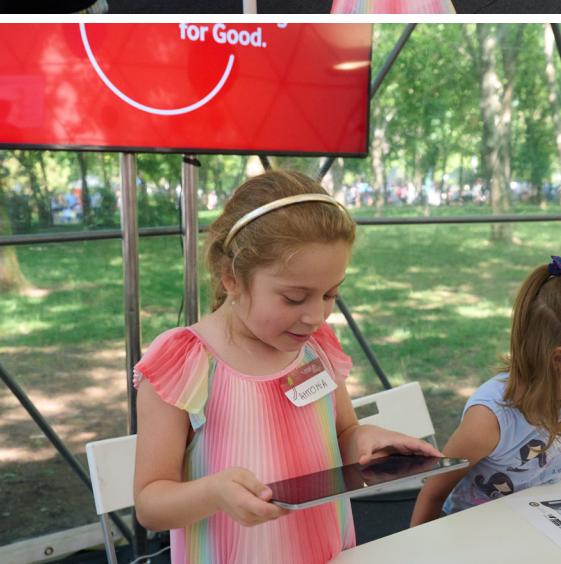
Dara - Palliative care for oncology children patients

The capacity to offer medical care services at home and palliative services is insignificant compared to the need, especially in the case of children who live in small cities or rural areas. Many children who suffer from cancer or other serious chronic illnesses are not getting the medical assistance that is so necessary to them. This happens due to the small number of specialised centres that offer treatment, monitoring and support. Sometimes, even where these exist, the local providers are holding back from taking the responsibility of caring for serious pathology cases, especially in the case of children. Moreover, assistance from multidisciplinary teams is nearly nonexistent in Romania, as bringing together specialists from different areas and hospitals is difficult. The Give Wings Association has created a digital platform that can cross the barriers consisting of location and communication. They offer for each patient a personalised interface that is aligned to all the international specifications that are characteristic to paediatric oncology assistance, which incorporates the standards for diagnosis and treatment for each stage of the illness and enables the creation of multidisciplinary teams that can answer promptly to the needs of the smaller patients. Learn more about the project [here](#).

Other health initiatives

[Together for health](#)





"Scoala din Viitor" (The School of the future)

The PISA report that launched in May 2021 showed that only a half (54%) of the European students can spot a biased information and only one out of 10 can distinguish between facts and opinions. In order to come to the aid of the students and teachers, The Vodafone Romania Foundation has launched in September 2021 scoaladinvitor.ro, a free educational platform dedicated to children aged 6 to 12, that is aimed at training the digital abilities necessary for them to reach their own maximum potential.

The platform contains 90 educational activities that are centred on the needs of the children, which they can go through on their own, or assisted by their parents or professors. Through the proposed activities, the children can develop their critical thinking, learn how to manage and filter information, protect themselves, behave and interact online and create or re-use digital content in a collaborative manner.

The School of the Future is a part of the Skills Upload Jr. - an initiative of Vodafone Foundations from 9 countries, created to empower teachers and students to use digital technologies with creativity and critical thinking. By the end of the year, the School of the Future platform recorded over 7.000 visits.

Learn more about the project [here](#).

Edushare.ro

For the education system, the pandemic meant a shift of the pedagogic activities from the classroom to the online/hybrid system. This, however, meant stagnation or regress in the process of learning for many children. Thus, together with our partners from **Asociatia Citizen Next**, we moved to create an educational platform that is based on the concept of microlearning. The aim of the platform is comprised of remedial activities undertaken by 500 secondary school students in the form of online private lessons focused on teaching units for Romanian language and mathematics, base study fields for the national evaluations. Learn more about the project [here](#).



Other projects tailored for education

[School in a Suitcase](#)

[Teachers' School](#)

[Investigating and understanding physics](#)

[EduacCES](#)

[Antreprenoria](#)

Online Psychotherapy

Learning about a serious diagnostic implies a lot of effort for the child and the family in accepting the diagnostic, besides the pressure caused by the treatment. Often times, the children and their families have to manage the trauma of such news on their own, because in Romania only 5% of the smaller patients benefit from specialised psychological support that is adapted to the situations that they face.

In order to offer relief and nurture trust in the smaller patients and their families, Asociatia M.A.M.E. has created an online platform where those who are interested can access free resources created by specialists (articles, videos, interactive sheets, psychological tests, informational leaflets, a data-base containing psycho-emotional services available nationwide etc.). Because interaction is a key factor in managing illnesses, the Association offers psycho-emotional counselling for 500 beneficiaries, either face to face, in the psychotherapy office, or online, via the chat implemented on the platform.

Learn more about the project [here](#).



Support offered to refugees from Ukraine

The most challenging times are the ones that show the measure of our strength. These past years, the Covid-19 pandemic was the stumbling rock globally. February 2022 has been for all of us, but most prominently for the countries that border Ukraine, the second big stumbling rock. The citizens of these countries were a safety net for the ones who ran away from the war. Families, women with children, or even children on their own put their lives in the hands of strangers in the hope of saving themselves, in order to rebuild their lives far from what they used to call home. We could not stay cold to such tragic events and to ever so urgent need for help of our neighbours.

In Romania, Vodafone Foundation and Vodafone Romania Foundation established a fund amounting to 160.000 EUR that is made available to international and local organisations specialised in working with refugees, in order to address the most urgent needs of the persons located in the refugee camps, or within Ukraine:

- 15.000 EUR for **Doctors for Romania Association** to be used for covering basic urgent needs: food, water, warm clothing and hygiene products for two refugee centres within Bucharest and Galati (approximately 330 refugees).
- 26.000 EUR - direct acquisitions made by the Vodafone Romania Foundation (1.500 blankets and 2.100 thermos bottles), donated to the **Red Cross and the Department for Emergency Situations** in order for them to be distributed to the refugees that are waiting to cross the border or are camped in the tents provided by the authorities in areas close to the borders.
- 30.000 EUR granted to the **Mereu Aproape Foundation** for the construction of a refugee camp (60 container houses with a capacity of 240 persons, children and women) in Radauti, Suceava. The camp named Hope Village is being built by the Mereu Aproape Foundation and administered by the Department for Emergency Situations.
- The **Jesuit Refugee Service Romania Association** has received a grant of 10.000 EUR for covering some urgent accommodation needs, occasional transport costs, food and hygiene products for at least 70 beneficiaries from public accommodation centres for asylum seekers within which JRS Romania is present: Bucuresti, Radauti, Somcuta Mare, Galati, Constanta, Timisoara and Giurgiu.
- The **Association for Community Relations (ARC)** has received a sponsorship of 40.000 EUR from Vodafone Romania Foundation to use for the "Speranta pentru Ucraina"

fund. Financing given by Vodafone Romania Foundation is directed exclusively towards NGOs that undertake medium and long term activities for the refugees from Ukraine, targeting an educational component as well, formal or informal. The beneficiaries of this funding are

- » **Autism Voice** for the Multifunctional Centre from Bucharest tailored for families with children with autism
- » **"Inima de Copil"** (Children Heart) Foundation for developing a refugee resources Hub at Galati that includes a space dedicated to social and educational activities for children and parents
- » **Asociatia MAME** has received a sponsorship amounting to 10.000 EUR to offer the refugees the same type of services that are offered to patients through the platform www.impreunapentrusasanata.ro

- **AmCham Romania** has received an 8.000 EUR grant for equipping five classrooms aimed for Ukrainian students who study at the Mihai Viteazu High School in Bucharest.
- Instant Network was installed in the weekend between 5-6 of March in the refugee camp near Siret Border Point; the Wi-fi within the camp was offered by Vodafone Romania.
- Over 3.100 EUR were donated by colleagues by the 31 March to the Vodafone Romania Foundation Ukraine refugees help fund. The amount was redirected to **Asociatia Carusel** which manages a centre for refugees in Bucharest together with the Bucharest City Hall, Department of Social Assistance Bucharest and the Faculty of Sociology and Social Work. The Centre can sustain 40 people for whom hot meals, water, tea, coffee, personal hygiene products, laundry services, medicine and other consumables are provided. Asociatia Carusel supports refugees with obtaining their residency documents, or by organising the means of transport as well.

Other social services

[IT equipment for 141 family homes and orphanages](#)

[The Elderly's Line](#)



Initiatives for children and the elderly

Our colleagues are equally the key element in the success of our company and our basis for many social projects. The time and experience that they put in for the good of the community are invaluable resources. For more than 10 years, Vodafone employees have been helping the disadvantaged children around Christmas time by taking the role of Santa Claus. Either way, the complexity of the needs from such communities is very high. The elderly represent a distinguished group that can hardly face the economic hardships. The elderly population in Romania is growing, so much so that they make up 15% of the country's population at the moment and it is estimated that by 2050 30% of the population will be taken up by the elderly. Especially in rural areas, the sources of income of this group

are minimal, most of them working in agriculture. Thus, many of them reach the retirement age having slim incomes, but growing medical and social needs. 326 of our colleagues chose to get involved in the 2021 Easter campaign to gather food care packages, personal hygiene products and cleaning products in order to offer relief and support for the 220 elderly people that are suffering and lonely, whom the **Foundation for Community Support Bacau** supports constantly. For more details about the our colleague's initiative go [here](#).

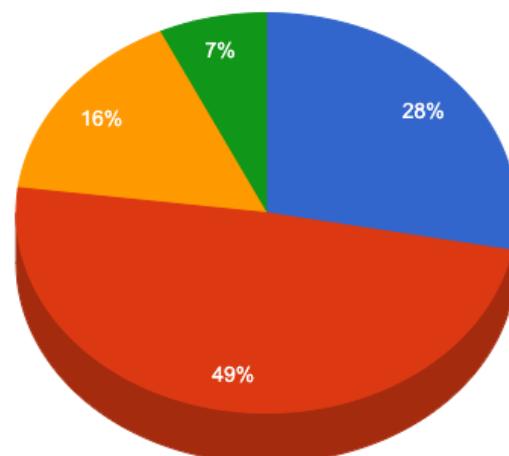
Fiscal data for Vodafone Romania Foundation

Vodafone Romania Foundation remains an important partner for the civilian society in Romania. Its approach centred on continuity and strategic projects offers NGOs and other community partners, like schools and hospitals, the chance to implement long term projects. The foundation is focused on the need for change, strengthening of communities and collaboration, and the resource allocation process starts with these principles in mind.

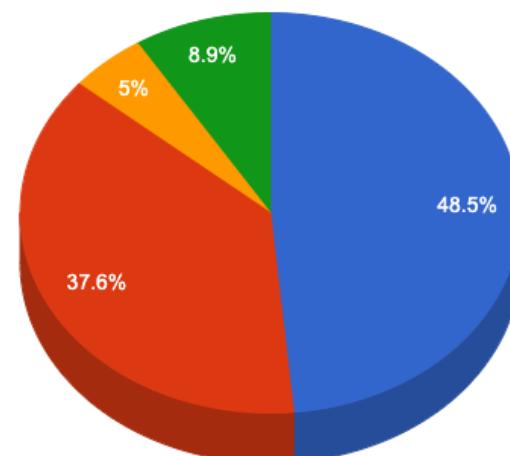
Vodafone Romania Foundation Results	2019	2020	2021
Total value of the grants (EUR)	1.805.798	1.689.654	2.244.903
Beneficiaries	4.182.643	232.153	286.545
Projects and programmes	40	34	31

Distribution of investments for the Vodafone Romania Foundation

Strategic programmes for the fiscal year 2020-2021



Strategic programmes for the fiscal year 2021-2022



Our projects in 2021

Nr. crt.	Full name of the NGO (as stated in the contract)	Name of the project	Budget(LEI)	Area of work
1	Asociatia Carusel	ILO Ferentari Community Centre	260,000	social services
2	Centre for Evaluation and Educational Analysis Association	Investigating and understanding physics	112,000	education
3	Asociatia Citizen Next	Edushare.ro	260,000	education
4	Asociatia Cristi Vasiliu	"Life for Newborns" Fund - Life for Newborns Mures	791,750	health
5	FLOWER POWER Cultural Association	"Life for Newborns" Fund - First BREATH	574,000	health
6	"Asociatia Daruieste Aripi" (Give Wings Association)	DARA	250,000	health
7	"Asociatia Dincolo de Azi" (Beyond Today Association)	"Life for Newborns" Fund - Fitting the neonatal intensive care unit of the Municipal Hospital "Filantropia Craiova" with high performance medical equipment	868,418	health
8	Asociatia MAME	Together for health	139,200	social services
9	Asociatia MAME	Online Psychotherapy	240,000	health
10	Asociatia MAME	"Centrul Stelutelor" (Little Stars Centre)	96,000	social services
11	"Asociatia Nationala a Salvatorilor Montani" (The National Association of Mountain Rescuers)	Together for safer mountains	128,000	education
12	"Asociatia Parintilor Isteti" (Smart Parents Association)	Bully-free education	260,000	education
13	Association for Community Relations	Donate easier (donatie.ro)	29,685	social services
14	Association for Community Relations	"Life for Newborns" Fund - fund administration	237,500	health
15	Asociatia Prompt Maternity & Critical Care	"Life for Newborns - Welcome to the world" Fund	252,430	health
16	"Asociatia Medici pentru Romania" (Doctors for Romania Association)	Stand with Ukraine	73,500	social services
17	Fundatia CMU – Regina Maria	"Din Inima pentru Viitor" (Caring for the future) Gala	24,500	health
18	"Fundatia Comunitara Banatul Montan" (Mountainous Banat Community Foundation)	Life for Newborns Fund - Optimal medical care for newborns	650,099	health
19	Community Support Foundation Bacau	Christmas Gifts for forgotten grandparents	45,000	social services
20	Fundatia Mereu Aproape	"Satul Sperantei" (Hope Village)	147,000	social services
21	Fundatia Mereu Aproape	Colectiv Grants	54,000	social services
22	Margareta of Romania Royal Foundation	The Elderly's Line	147,400	social services
23	ROMANIAN BUSINESS LEADERS Foundation	Merito	132,520	education
24	Fundatia pentru Copii Ronald McDonald	Ronald McDonald House Charity Iasi	492,000	health
25	Vodafone Romania Foundation	Easter Care Packages for the elderly	19,600	volunteering

Nr. crt.	Full name of the NGO (as stated in the contract)	Name of the project	Budget(LEI)	Area of work
26	Vodafone Romania Foundation	"Scoala din Viitor" (The School of the Future)	1,628,622	education
27	Vodafone Romania Foundation	Letters to Santa Claus	184,900	volunteering
28	World Vision Romania	"Scoala din Valiza" (School in a Box)	1,617,000	education
29	Vodafone Romania Foundation	Guide Me	47,510	volunteering
30	Vodafone Romania Foundation	Brighter Futures	338,093	volunteering
31	"Salvati Copiii Romania" (Save the Children Romania)	"Life for Newborns" Fund - Chance for life for the newborns in Botosani	899,300	health
			Total 11.000.027 LEI	

The Board of Directors of the Vodafone Romania Foundation



Condelina Kilikidis

Member of the board of Vodafone Romania Foundation.



Irina Margareta-Nistor

Honorary President of the Vodafone Romania Foundation.



Alexandra Olaru

Member of the board of the Vodafone Romania Foundation, Director of Legal & External Affairs



Anca Bancu

Member of the board of the Vodafone Romania Foundation, Director of Human Resources, Vodafone Romania



Ioana Mihăilescu

Member of the board of the Vodafone Romania Foundation, Director of Customer Operations, Vodafone Romania



Angela Galeța

Director of the Vodafone Romania Foundation, member of the board of the Vodafone Romania Foundation



Mihnea Rădulescu

Member of the board of the Vodafone Romania Foundation, Vodafone Business Unit Director

The goals of the Vodafone Romania Foundation

1 —

Life Fund for Newborns - Expanding the telemedicine solutions in all of the level III units that offer neonatal medical services and neonatal intensive care

2 —

The School of the Future - Platform with activities tailored for the training of digital skills and digital workshops for children aged between 6 and 12

3 —

Bully-free education - Investments in programmes aimed at preventing school bullying

4 —

Bright Sky RO - Campaigns on population education towards acknowledging and stopping gender-based

5 —

Letters to Santa Claus - Christmas Presents for disadvantaged children